



PRESS RELEASE
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***Coast* does Brittany**



As the BBC's *Coast* team visit Brittany, why not plan your own seaside séjour with Brittany Tourism?

Follow in the footsteps of the *Coast* team and visit the fortified town of St-Malo, the standing stones of Carnac and explore the islands, lighthouses and gastronomy of Brittany's coastline. You can even find out where the stereotype of an onion-selling, beret-wearing, bicycle-riding French man comes from!

The *Coast* team made their way around some of Brittany's 1700 miles of spectacular coastline and the programme, available on iPlayer, was a visual feast. Tranquil sweeping beaches contrasted with wild, weather-bashed rocky headlands and stoic islands – and all this just across the Channel.

If it's inspired you to plan your own coastal extravaganza in Brittany, why not make it a trip to remember with a **Brittany Experience**? You can spend the day at sea with a fisherman, go island hopping with a local on a catamaran or sample the finest seafood on board a traditional sailing boat. Brittany Experiences start at €35 per person.

Brittany Tourism is urging people to 'Be Breizh!' this summer and as 'Breizh' is the Breton word for Brittany, it's an invitation to have a holiday with a difference and discover the real Brittany. Discover the unique Breton spirit and energy, the joie de vivre, the invigorating fresh air and the great outdoors – a break in Brittany is the promise that you'll come back feeling refreshed and revived with a whole new lease of life. Experience Brittany with a Brittany Experience!

Find out more by visiting our brand new website, www.brittanytourism.com

Notes to editors

- For more information on St-Malo, Carnac, Roscoff and Brittany, visit www.brittanytourism.com
- Find out more about **Brittany Experiences** online at www.brittanytourism.com
- **Brittany Experiences** are priced as follows:
Fishing trip €45 per person

Island hopping €35 per person
Seafood sailing €57 per person

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